

# Commercialization of Education in India

**Mrs. Anamika**

(Working In Education Department of Chandigarh Administration)

## ABSTRACT

The history of education in India is very rich and interesting. Education is a way to gather knowledge and enrich one's thought. It is the learning of knowledge, information and skills during the course of life. There is an array of educational opportunity at the informal level as well as formal level. Education always evolves out of historical and cultural contexts. India's current educational system is a product of centuries-old dualities that characterize the genius and decadence of an ancient but wounded civilization. Education is also visualized as an evolutionary force so that each individual is enabled to evolve from purely material consciousness towards superior planes of intellectual and spiritual consciousness. Education is also perceived as a bridge between the past, present and the future and as means by which the best of the heritage is transmitted to the new generation for its further progression. India has the world's oldest and largest education system. Its antiquity and diversity are reflected in the roots of cultural norms and institutions that go back to a distant and venerable past

## INTRODUCTION

According to the dictionary meaning the word 'commercialise' means: To render commercial, make a matter of trade or the subject to commercialism. To apply commercial or business method, to make use of, or exploit mainly for profit, especially at the expense of quality, or to imbue with commercialism. Thus the word commercialization shows the profit as the main motive behind any activity. The term education has been defined as- the process of developing and training the powers and capabilities of human beings. Thus if there is sale of services or profit motive behind imparting of education or funds come mainly from the receivers of education, we can easily say that there is commercialization of education.

Over a period of time, Education has become a commodity in India specially Higher Education. All the genres of society are so overly obsessed with education that it has devalued the real essence of education. The purpose of education is to impart knowledge into human minds, which allows learners to become a contributing member of society. The business world began a school partnership campaign several years ago. According to the business community, this partnership would allow for the business world to come alongside educational intuitions and provide resources that would not otherwise be available. The schools responsibility would be to put out students who are workforce ready. E are many factors which are contributing to this degradation & all there factors are interlinked to each other

(a) **Commercialization of Education**

(b) **Sub Standard Quality of Education**

(c) **Very Limited Job Opportunities**

Indian education system comprises three broad segments schooling, higher education and vocational education. The government's share in overall education expenditure in 1983 was 80% has gone down drastically to 67% in 1999 and stands to 54%. At the same time private expenditure on education has increased by 11 times in last 15 years. In case of engineering colleges, the private sector which accounts for just 15% in 60s, now accounts for 87% of seats and in medical college sector which account only 7% in 1960 now accounts 41%. Since 1990 the only higher education market is growing by 7% per year in 2000-01 the 13,072 higher educational institutions, 42% were privately owned and run. In market sense Private education is estimated as US \$40 billion and Projected to grow US \$115 billion in ten years. If we take government investment, on the Kothari Commission the government in 1968 fixed a target of investing 6% GDP on education by 1986 but this target was not achieved. Current spending on education in India is not more than 3.5% of GDP and has risen beyond 4.5% of GDP. Also spending per student has fallen and the share of education in the five years plan reduced in comparison the US spending 12% on education, Malaysia 20%, Thailand 27% since the 11<sup>th</sup> year plan.

Besides schooling and higher education, other high growth area includes Coaching classes. Consumption of private tutoring for competitive exams of all levels is embedded in the Indian culture. First known coaching class was established in Chowri Bazar Delhi in 1975 and now in current situation coaching classes has established like 'Purchoon Shops' mostly the preparation for medical engineering and other competitive exams. It is estimated at US \$10 million market.

The situation reached its extreme recently in new state of Chhattisgarh were over 150 private universities and colleges came up with in a couple of years, till the scam got exposed by a PIL and the Court ordered the state government to derecognized and close most of them.

#### **REFERENCES**

- [1] Black's Law Dictionary, 6<sup>th</sup> Edition, West Publishing Company, 1990
- [2] P.Ramanatha Aiyer, Advanced Law Lexion, 3<sup>rd</sup> Edition, Wadhwa and Company Nagpur, 2006
- [3] Acharya Dr. Durga Das Basu : Shorter Constitution of India, 12<sup>th</sup> Edition, Wadhwa and Company Nagpur 2006
- [4] Devesh Kapur and Pratap Bhanu Mehta : Indian Higher Education Reform : From Hald baked Socialism to Capitalism.
- [5] UGC funding of institutions of higher education (Punnayya Committee Report). New Delhi : UGC, 1993.